

# 5G for Healthcare

April, 2019

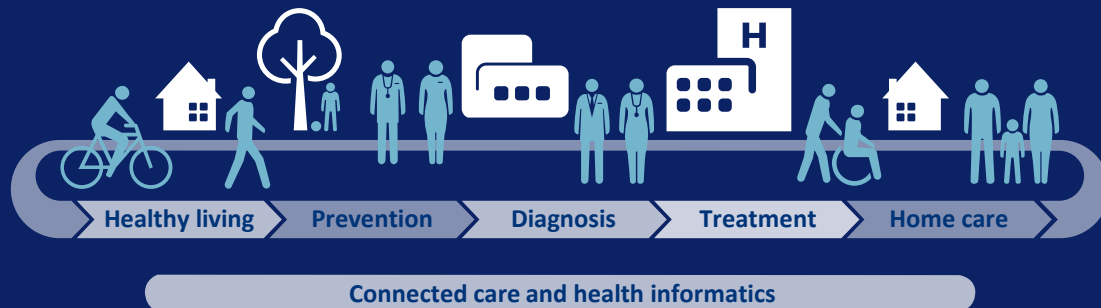
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# Ready to take on the healthcare challenge

**At Philips, we take a holistic view of people's health journeys,** starting with healthy living and prevention, precision diagnosis and personalized treatment, through to care in the home – where the cycle to healthy living begins again.



# Our businesses



## Philips

Diagnosis & Treatment	Connected Care	Personal Health	Other
<ul style="list-style-type: none"><li>Diagnostic Imaging</li><li>Image-Guided Therapy</li><li>Ultrasound</li><li>Healthcare Informatics*</li></ul>	<ul style="list-style-type: none"><li>Monitoring &amp; Analytics</li><li>Therapeutic Care</li><li>Population Health Management</li><li>Sleep &amp; Respiratory Care</li></ul>	<ul style="list-style-type: none"><li>Oral Healthcare</li><li>Mother &amp; Child Care</li><li>Personal Care</li><li>Domestic Appliances</li></ul>	<ul style="list-style-type: none"><li>Innovation</li><li>IP Royalties</li><li>Central costs</li><li>Other</li></ul>



We turn  
possibilities  
into **great**  
**innovations**

**EUR 1.8 billion**  
invested in R&D in 2018

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**65,000** patents

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**~60%**  
of R&D personnel in  
software and data science

**2018 Top 100**  
**Global Innovator**

for the sixth year in a row  
according to Clarivate Analytics

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**#1 ranking**  
for medical technology  
patents filed at the European  
Patent Office in 2017

# Themes: linking healthcare to 5G KPI's & technology options

1. Measure *(remote monitoring)*
2. Act *(remote intervention)*
3. Talk *(universal communications)*
4. Locate *(accurate localization, in- and outdoors)*
5. Connect *(ubiquitous connectivity, reliability)*

